Expression of Interest (EOI) form

Business Development Services for the footwear sector of Bhairab in the area of Digital Marketing

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| **General information** | |
| Name of organization |  |
| Focal contact person and designation |  |
| Address |  |
| Contact number |  |
| Email address and website link (if any) |  |
| **Organization’s experience (20)**   * Competency/strengths * Key areas of expertise * Product/service being offered   *Fill out the answer in the box below in specific bullets; Max 200 words* | |
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| **Relevant industry experience of the organization (20)**   * Appropriate technical capacity of the organization * Examples of innovative solutions designed in the past in concerned areas   *Fill out the answer in the box below in specific bullets; Max 200 words* | |
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| **Proposed solution (40)**   * Idea/business model in brief * Relevance of the proposed solutions and approach in the context of local economy * Incentive of the organization to pilot and drive the business model   *Fill out the answer in the box below in specific bullets; Max 1,000 words* | |
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| **Willingness and ability to co-finance the intervention (20)**   * Indication of the total budget required and percentage of contribution from the bidder | |
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| Additional legal documents to be shared as attachment to the response:   * Updated Tax Identification Number (TIN) certificate * VAT registration number (if applicable) * Business Identification Number (BIN) (if applicable) * Certificate of incorporation (if applicable) * Trade license (if applicable) * NGO bureau registration (if applicable) * Joint stock registration certificate (if applicable) * A signed statement in the cover letter testifying that all information contained within the proposal is correct and true. |