Expression of Interest (EOI) form

Business Development Services for the footwear sector of Bhairab in the area of Digital Marketing

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| **General information** |
| Name of organization |  |
| Focal contact person and designation |  |
| Address |  |
| Contact number |  |
| Email address and website link (if any) |  |
| **Organization’s experience (20)*** Competency/strengths
* Key areas of expertise
* Product/service being offered

*Fill out the answer in the box below in specific bullets; Max 200 words* |
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| **Relevant industry experience of the organization (20)*** Appropriate technical capacity of the organization
* Examples of innovative solutions designed in the past in concerned areas

*Fill out the answer in the box below in specific bullets; Max 200 words* |
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| **Proposed solution (40)*** Idea/business model in brief
* Relevance of the proposed solutions and approach in the context of local economy
* Incentive of the organization to pilot and drive the business model

*Fill out the answer in the box below in specific bullets; Max 1,000 words* |
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| **Willingness and ability to co-finance the intervention (20)*** Indication of the total budget required and percentage of contribution from the bidder
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| Additional legal documents to be shared as attachment to the response:* Updated Tax Identification Number (TIN) certificate
* VAT registration number (if applicable)
* Business Identification Number (BIN) (if applicable)
* Certificate of incorporation (if applicable)
* Trade license (if applicable)
* NGO bureau registration (if applicable)
* Joint stock registration certificate (if applicable)
* A signed statement in the cover letter testifying that all information contained within the proposal is correct and true.
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